



Easy Money – Instant Pay

Make Money In Hours With This:
“The Greatest FREE Money Making Ebook EVER!”

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**"Who Else Wants to Discover How To
Get An Automated Money Making Website In Less Than 24
Hours Even If You Have ... Zero Experience?"**

**Over 1,000 Participating Newbie's Have Already
Generated Money and Were Paid 100%
Instantly to Their Paypal or Alertpay Accounts**

This is a very easy way for you to make extra money when you need it the most.

- You won't need to upload your own website because **I personally setup and host your website** for you.
- **Exclusive video tutorials** that will teach you **step-by-step** how to **put money directly into your pocket** in hours.
- You **never have to talk to anyone** by phone or in person.
- You don't have to join any type of program.
- **Cash is deposited instantly** into your account - no waiting for commission checks or some company to pay you.
- You'll **Keep 100% Of The Money** You Receive.
- There are **no marketing expenses** required.
- You **won't need to sell your car, rob a train or drain your bank account** to get started and bringing in the cash.
- You can be totally **"up and running"** in less than 24 hours (often within just a couple hours) and can expect your first cash deposits in less than 48 hours.
- **Free marketing tools** that can quickly get you earning money.
- You **only need a domain name** registered through GoDaddy.
- **New for 2010:** The Official EWCF Strategic Marketing Plan

Now You Can Do It Too...

Introduction

Hello and congratulations to you for getting your hands on this powerful system that has been created specifically as an easy way to allow newbies to get off to a fast start and begin making money almost instantly with a total package, turn-key system.

I have spent many years as a full-time Internet marketer and know from personal experiences how difficult it always is to start making money when you are new to the game and just trying to get started.

There are hundreds, if not thousands of books and courses that have been published on “How to make Money Online” and most of them are either incomplete, or just plain impossible for the beginner to profit from.

Now a *typical* scenario goes something like this: Go to Clickbank.com which is free to join and has over 10,000 items to sell online. Pick out a good product and then go to Google and use Adwords to get targeted traffic (that means people looking for what you're selling) and you'll soon be rolling in the cash.

I'm not saying that is wrong advice but I am saying that over 90% of the people that try that will lose money!

Start with the process of picking a good product to sell. How in the world are you supposed to do that? Most guides will tell you to look at the popularity of the product or its Gravity Rating so that you can see which products are selling and actually bringing in good money for other affiliates.

This is decent advice as a product that shows low gravity or very poor on the popularity scale has probably been tried by a lot of others before you that have already proven that it just doesn't sell, so yes, it's best that you also avoid it.

But now take one of the well-rated products that other affiliates are obviously making good money with and is a proven good seller...Is this something that will work for you? Probably not!

For example, there is a product out there called Google Assassin, (just using as an example – the same would be true of any of the good selling products). It is not the top ranked in its category but does show very good popularity and gravity scores – this is a product that is making money for its affiliates, no question about it.

Go to Google and type in Google Assassin and OMG there are over 2.7 million websites that are shown for that product in the search results. Now start clicking on some of those listings...that would be your competition should you

choose to also try and sell this same product.

Yep, the sites that you have found on the first couple of pages (which get over 70% of the traffic) are either offering all kinds of extra bonuses from a personal web page (no, not the standard affiliate page) to get the sale or are paying close to \$1 a click for Adwords traffic.

If you are really a new marketer then I'm going to guess that you are not ready to design your own page, find and add bonuses to offer and then optimize your site so that Google will like it well enough to show your listing on the first or second page ahead of millions of other competitors – so that option is out.

OK – that leaves Pay-Per-Click on Google Adwords. There have been many books written on Google Adwords and I'm not going to try to re-visit all of that information here. Just know that you are basically bidding for position and that the amount of money you bid for each click will be the most important factor in determining where Google will show your ad. (Yes, there is also the VERY IMPORTANT quality score but we're not going into that now).

In a competitive area like **making money, weight loss, buying insurance**, etc., you can expect to pay anywhere from \$1 to \$6 per click to get on the first page of results (where all the traffic is – nobody clicks through to see who has an ad on page 300 lol).

So now we have another problem – a very BIG problem in that the average conversion rate for almost all products is between 1% to 3% meaning that only 1 to 3 people out of 100 visitors actually buys.

This means that if you should get 100 visitors on your PPC ad at \$1 a click and sell only 1 of them you have lost money as you would have paid \$100 in click costs and earned a \$75 commission on a sale of Google Assassin (and that happens to be a lot more than the average commission).

FACT: Most people lose money in PPC advertising.

I do a lot of coaching and training and always advise my students to avoid Google PPC unless they really have an exceptional web page (not a standard affiliate page) that can convert sales much higher than the averages. Otherwise, they are just asking for Google to chew through their bank account faster than a mad spouse with a credit card.

This usually means they have created a very powerful page that offers information and extra bonuses that are not available if the product is purchased from somebody else. This is NOT something that most new online marketers can effectively do.

OK – I have given you what I know to be true from my personal experience

when I was starting out and what I see as a fact with the many people I mentor everyday that are working to get started on online marketing.

I'm even fairly certain that many of you have already been down this path and know for yourself how discouraging this can be.

So enough of this What Not to Do – let's get into what I promised you as a sure-fire way to start making money now and what you should do.

First Step: Stop Trying to Sell Things!

Not forever but at least for now while you're getting started and “learning the ropes”. I don't think I'll have to spend very much time to convince you that it is much easier to give away things for Free than it is to sell things (not to mention there is a whole lot less competition.

In this system I'm going to show you, I give something away (for FREE) that in this economy, every person on the planet is interested in and almost every time I give it away, I make money! Forget the numbers game! Imagine being able to offer something that basically every person in the world wants and really needs right now for FREE and make money at the same time.

This system is so powerful and fool-proof that almost anyone that tries it, can start making a significant income almost immediately – usually within hours.

Truthfully, I'm not talking about the really BIG MONEY that buys mansions, yachts and Ferrari's – that kind of income is possible but takes a lot of work, skill and experience – and that's more than you can expect from this simple system.

What I'm talking about here is a simple, easy to do system that can bring in an extra couple hundred dollars a day and is suggested only as a nice starting point for your online marketing career. I hope that someday you can be at the point where you have hundreds of websites bringing in \$1,000's a day etc...

The main concept is: I give away a Free product that every person on the planet wants and at the same time, I make easy money on a daily basis like clockwork – Guaranteed!

The good news for you is that you can use MY system for yourself. And you'll make the money...not me. You keep 100% of the income for yourself and it's paid directly to you!

All you have to do is just follow a simple step-by-step plan that I have tested myself to generate anywhere from \$100-\$400 per day.

The system is already completely setup and waiting on you. That means you

could be plugged in and ready to start making money in just a few minutes from right now.

It is my system but you will NEVER have to pay me any monthly subscriptions to use my system, or any ongoing membership fees.

I said that we are giving away a Free Product but you must know that if you're going to make money, you have to sell "something"; a product or service or something. Dollars must exchange hands at some point if any are going to land in your pocket right?

You're correct, but hear me out! This is nothing like you're expecting and even if you think you know what's coming....you don't!

Even though my system gives something away for free, it is also selling something (it has to if it's going to make money right?). But remember what I said about other marketers and normal methods only having 1-3% conversion rate? Well, with my system, the conversion rates can be up to 60% and sometimes even higher!

Just think about it for a second. Almost every single person who takes what I give out for free, usually always ends up buying what I'm selling. And remember that just about everyone in this economy wants what I give away; they're almost lining up to get what I give out for free...and a huge majority of them will certainly end up buying what I'm selling.

It's probably the nearest thing to a perfect money maker ever invented! **(Please – just hold on as I'm about to show you how you can do the same thing).**

What makes this even more extraordinary is the fact that what I sell is not actually all that different from what other people sell. In fact, you may well see other people selling the exact same things.

IMPORTANT KEY POINT

This approach can be used to "Sell" anything. I use it everyday and teach it to my students to sell everything from ClickBank products like Google Assassin discussed earlier, to high-dollar membership programs. This particular program that I am to share with you here is already set up with 28 very good Internet Marketing products, **(that's 65% more than before)** but you can copy this approach for yourself to market anything after you have some experience.

So, even though this program does NOT have any one-of-a-kind or unique product, it does have one very unique key, almost magic ingredient that no one else has:

Everyone else is selling these products and as a result they only manage to make between 1-3 sales for every 100 people they present it to. That's crazy and a very difficult way to try and make any money.

I on the other hand, have added something extra! I've given people a real incentive to buy from me. I've made them an offer they can't refuse; an offer so irresistible that practically everyone who sees it simply can't help but make a purchase. (Well, I may have gotten a little carried away there – too much coffee this morning – it's actually about 50-60% which is a little short of “everyone”).

The important point is that you are going to be to one who benefits and profits 100% because of the incentive in my system! I get nothing extra!

Now don't you dare walk away or close this book when I explain this next bit. You'll be walking away from an easy income simply because you “think” you know what I'm trying to offer or where I'm going but you are almost certainly not right. Read on and be surprised...

What I'm about to say is a key part of my system, but IT IS NOT the final twist that makes this system so special. You have to stay with me and hear me out. Trust me it's worth it!

I sell a collection of software and ebooks that teach, train and assist a person to become a successful and more profitable online marketer. It contains everything you need to build a profitable online business: website building software, auto responders, video editors, list builders, tips, tricks, techniques and strategies...you name it, it's in this package.

You Can See the Entire Package at the End of This eBook

Anyone who's interested in starting or is working with Internet Marketing as a means to create additional income in this recession is going to want at least some of these things that this package offers. Most people have already bought products that are similar to or on the same topics as some of the items included in this collection, but there are bound to be some they don't yet have and will appreciate getting their hands on them to use...especially at such a ridiculously cheap discounted price!

Still, if I just tried to sell them from a normal website like everyone else is doing, I would probably get the normal results; between 1-3% sales and even getting those returns would be difficult, time consuming and costly to advertise. Who can afford that in this economy?

Even though anyone who's trying to make money online is going to “need” these products as some point, the fact is that the vast majority of people simply won't buy these exact items from me or one of my websites – just too much

competition out there.

There are so many other people selling the same information and tools under different names and from different websites, that competition is extremely fierce and 1-3% is all a normal website with normal selling strategies could ever expect to make.

But I've flipped the situation on its head. Instead of having only 1-3% of people who see my offer actually buy from me...I now have actually had days where only 1-3% of people walk away and **didn't** buy from me.

I've completely reversed the trend and I've achieved all this without ever "trying" to sell anything. I haven't got a fantastic sales letter written by an expert copy writer and I haven't got some super effective advertising campaign that is saturating the Internet or a first page listing on Google.

What I do have is an incredible incentive that convinces an extremely high percentage of people when they see this offer, that only a person that just plain doesn't "get it" would pass this purchase up.

It's an incentive that makes every sale almost a foregone conclusion. An incentive that means making the sale is a virtual certainty.

It's an incentive that means my computer becomes almost like my own personal ATM that I can withdraw money from whenever I want.

But What If It Was You Instead of Me?

Like what if you could somehow magically "step into the shoes" of a veteran marketer?

Keep reading and get ready to use a little imagination on that last thought...

Before I reveal the final twist, I want you to imagine that this fantastic system I've described is not mine...it's YOURS!

Imagine it was not me selling this product with the magic incentive that converts up to 60% sales...it is YOU!

Imagine that you were giving away for free, something that people were lining up to get and then up to 60% of those people ended up stuffing cash in your pocket for a product you promote.

That would be the dream system for you wouldn't it?

Well that's precisely what You're going to get!

Let me tell you what my system is. And remember:

THIS IS NOT THE FINAL TWIST! YOU HAVE TO KEEP READING!

I give away something for free that every person on the planet is interested in. I give away an ebook that explains a system that shows people how they can make easy money online...this ebook.

You wanted to find out for free how you could make easy money, so you downloaded this book without hesitation....and that's exactly what everyone else does. (Don't walk away thinking this is just a big con; you haven't heard the whole story yet!).

It doesn't take a lot of effort or talent to give away a FREE ebook on "How to Make Fast, Easy Money"
(in fact it's about as easy as anything could possibly be)

In this free ebook, I promote and sell a product which is a collection of software and marketing information and the clever part is I manage to sell this product to over half the people who read this ebook.

Yes that even includes you. In fact I can almost guarantee that you will buy the product being sold here and so will almost everyone else who reads this after you.

NOT because it's a collection of products that has been keeping you awake at night because you wanted them so badly, but because they are in fact good, usable products that can be helpful to any Internet Marketer and MUCH MORE IMPORTANT is that they are **the gateway to plugging you into a system that can almost effortlessly bring you in a couple hundred dollars a day income. That's why!**

I think I know what you're thinking, but stay with me because here comes the best part...

The Final Twist!

When people hit the payment button and buy the product from this ebook, it's not my payment button....IT'S YOURS!

People will visit your personal website that looks identical to mine and download this same ebook; but it won't be mine, it will be yours.

(I even set it up for you, so there is no hassle and you get to own a turn-key Internet business that makes \$100-\$400 a day).

Also, I even set up your customers websites and their customers,

customers...all you do is send people to your website and collect your money...that's it!

I could easily bet that you are not reading what is really my web page right now. Sure, I wrote it and I created the system, but odds are this is somebody else's site that has already grabbed this amazing system to use as their own just like you can now.

When a person decides (like they most often do) to buy the product, every penny they pay will go directly to you. I won't get a cent, there's nothing in it for me; it all goes to you. You are not an affiliate that only gets a percentage of the payment – YOU GET ALL OF IT!

Did I just hear your brain go Ca-Ching!!!!?

That is the real secret to why this is so powerful. When you buy the product from this ebook, you'll get one other VERY IMPORTANT thing thrown in as an added FREE bonus. The magic incentive that convinces almost every reader of this book to make a purchase!

You'll get the right to re-sell this collection of products as if it was your own using your own personal identical copy of my website that I set up, my marketing materials and a copy of this exact ebook with YOUR payment link.

All you need to do is fill out a very quick and easy form after you purchase telling me some very basic information and the email address associated with your **Paypal, or AlertPay** account and click "submit". When you do that, your website will be set up with your payment button in this ebook instead of mine and you will start to receive 100% of the payment directly into your account!

From then on, whenever someone downloads your "copy" of this ebook, you'll be the one they buy the product from. You keep every single penny and I get absolutely nothing. Just like what is happening right now as I'm sure the payment button in this ebook you're reading is probably not actually mine.

You can see how the system effectively becomes completely yours. I set up the website, I set up your customers website and their customers customers, I wrote the ebook, I put together the product package and I created all of the marketing and sales materials. Heck, I even handle the hosting and delivery of the products and I'm here to work with anybody that needs help, but now you are making 100% of the money from it. **You might want to re-read this paragraph as yes; you get everything I have created and built to use as your own, totally yours - 100%**



New for 2010, the Official EWCF Strategic Marketing Plan

We want you to succeed and this newly added FREE ebook is packed to the gills with KNOWLEDGE. Knowledge is what every successful Internet Marketer has and it's what YOU need too. Now you'll have the most critical bits of knowledge (great for newbie's) that equal more money in your pocket.

If you can just get your head around how unusual this is, I'm pretty sure you'll agree this is probably the easiest no-brainer thing you've ever seen right?

Well that's why this is so fantastic. Almost everyone who reads this thinks exactly the same thing and buys so they can get in on this crazy deal. At this point, people don't care whose payment button it is – it makes absolutely no difference in what they get. As I said earlier, I'm sure you are probably not on my personal site right now – so what? - Right?

Of course, you want it to be your payment button on the system. So you buy the product to be able to add your pay link into this book...and that's precisely what everyone else does and it's what generates up to 60% conversion rates. Simple but extremely effective!

I know of no better way to instantly be plugged into a proven money-making business that has already been totally set-up for you.

Next, I've put together some of the most common questions people ask to try and help clear up any questions you may have starting with the BIG ONE that everybody asks:

Question: This just doesn't make any logical sense. Why would you give me something that I earn 100% on when you did all of the work? Where's the catch? What's in it for you? No one would do something like this unless they were up to something!

Answer: There is no “catch” but yes, I am “up to something” and there is something in it for me.

I promise you that I make no money when someone buys from your payment link. There are no hidden secrets or extra expenses you will get surprised with. No memberships, no recurring billing, no subscriptions, I don't take a commission, percentage or cut – this whole system becomes totally “your deal”.

However, I do admit that there is something in it for me and it's called Branding. My name really is Lauryn Herbert and I've quietly made thousands in online marketing over the years and I'm ready to take it to the next level.

Even though the website you'll be using and this ebook will be yours – the fact remains that both have my name all over them, so in effect you are helping to advertise me. This means that my reputation as a “go to” person that helps people will be enhanced and good PR is always an asset. Also, it means loads of new people like you that will eventually comeback to me as paying customers for my other products and services that I sell. So yes, I have a lot to gain over the long run.

Added to this fact that this costs me nothing – zip, nada, \$0 – so I get this

advertising and branding promotion for free. The web page is done and in place, this ebook is finished and on my personal website hosting server, the products are digital and all ready to download – it's going to cost me absolutely nothing to fulfill this order for whosoever website you may be on right now.

The important thing is that I know it works for you and the hard work has already all been done for you. Otherwise, I guarantee I would be hiding behind an assumed name or pen name to avoid reverse-branding – haha

Question: OK – but how can I make it work if I don't know anything about how to market? How do I get people to my website?

Answer: Not a problem as I have put together a complete Marketing Guide, extensive FREE marketing tools and even video tutorials found in my members area that you'll receive as part of your product download, which will show you exactly the best step-by-step methods to promote your site that are all either free or very low-cost and proven to work.

Did I mention that I've also created an **Incredible FREE Marketing Tools Section and Video Tutorials** that you can access at any time? You'll find lots of sample ads, guidance and exact direction there. Just sign-up for my ongoing updates once you get to my members area.

Keep in mind that the conversions are VERY HIGH so that you really only need to show it to a few people per day to make a decent income. You can promote it through classified ads (very, very effective), email promotions, pay-per-click, ezines, your own website and anything else you can think of and I will be giving you my Marketing Guide with exactly the ways I personally have found to be the most effective and least expensive (mostly free) ways to expose people to your website and generate traffic.

Question: I have promoted other products online but never got anyone to buy from me. How is this different?

Answer: Well, think about it for a second. You are going to offer a Free ebook that almost everyone on this planet wants to read. Who doesn't want to make money right now in this economy? You didn't hesitate to grab your copy of this free book did you?

Almost everyone that you send to your website will download the ebook and many of those will then make the purchase so they can start selling it themselves and make the easy profit with a totally turn-key, automated system just like you will be doing.

Honestly, once you see how easy it is to make money with it and gain some momentum, you won't be able to stop it.

Question: But why is this so popular? Why are so many people prepared to buy this product compared to any other?

Answer: Simple. You will be giving away a free ebook that tells people how they can make money without the need of knowing how to set up a website, without ever trying to sell anything, without having to share any of the money they make and without any ongoing fees or expenses. Who wouldn't be interested in reading a free ebook that does all that?

You'll be able to give this away to just about anyone and everyone with ease because they're actually out searching for this kind of information and solutions to helping them make ends meet. Almost everyone who sees my site downloads the book without any hesitation. You did didn't you?

Most importantly is that if they understand the system after reading the book, they will want to buy the product because of the free incentive bonus I throw in to get their own payment link in a copy of the book so that they can plug into this easy money making system just like you have. They can be in business in no time!

Everyone who reads this can see the same potential which is what makes it so effective, (unless they just plain don't understand it and I probably really can't help those people). It's awesomely powerful in the way it makes money.

Also, the price is so low. There's virtually no one on the planet who can't afford a one time payment of only \$37 with no ongoing hosting or membership fees to have their business totally taken care of for them.

(The product sells for \$37 by the way). If it was any higher, people would maybe have to give it some thought, but give them all of this for only \$37 and most people won't even think twice. And that's great news for you.

People also know that with just one sale they will make their money back completely. Which makes this a practically risk-free, no brainer opportunity too good to pass up! There's no waiting around to recoup the costs of starting your business.

Question: I'm a total computer dunce, is this complicated? What do I have to do?

Answer: It's simple. First you buy the product by clicking the Payment Link at the end of this section of the book. You'll then get redirected to the download page where you can get your new product after you successfully make your payment.

On the download page are simple step-by-step instructions and a form with just a few fields in it. It asks you to enter your [Paypal](#) or [AlertPay](#) email address and

that's basically it and you just click submit. Once you press submit, I'll make your website live and insert your email address into the payment details of the ebook and give you a unique link.

Now every time someone clicks that link, they will be sent to your website homepage that looks identical to mine (just like where you got this ebook from) but instead of downloading my ebook, they'll download yours. It looks identical to this one, but it will have your Payment Button in it instead of the payment button of the person that sent you here today.

Now you just give people your link and send them to your website to download the book. You can do this in any way you like. Include your link as a signature line in your emails, offer it to people as an incentive to join your mailing list, give it as a free gift for other promotions you're making...etc., etc. I will be giving you bunches of no-cost and low-cost ways in the Marketing Guide that you will receive with your product download.

Question: What is **Paypal, or AlertPay**? How do I open an account with them?

Answer: **AlertPay and Paypal** are very simple online payment processors used for selling things online from websites. To open an account, you just need to visit their respective websites at: www.PayPal.com or www.AlertPay.com. Select an account type *based on your specific needs*.

The email address that you supply will then be added into the ebook so that the \$37 payments go directly to your account where they can be transferred immediately to your bank.

Question: So I don't need to change the ebook myself or upload anything to a website?

Answer: Absolutely not! Everything gets done for you. You don't need to do anything besides send people to your website and collect your money. There is no special re-branding or uploading of anything. Remember this is designed to be simple and easy.

Question: Will I ever have to give refunds to people who buy from my book?

Answer: I actually can't imagine why anybody would ever ask for a refund as absolutely everything is fully disclosed before they buy.

However, no, there are **never any refunds from purchases of this product**. You'll never have to worry that someone will come to you and ask for their money back. The product on sale is a collection of digital information books and software that is impossible to really return once they are downloaded. Everyone who buys the package agrees that they can not request a refund. All sales are

final, which means you always keep every penny.

Question: What if someone has a problem with the download of the software package?

Answer: Don't worry, they'll never contact you. I deal with all the customer support issues for you. I give out my email address to all customers on the download page, so they'll come straight to me if they ever have any problems or even just questions they need help with.

Question: What if someone has a question about the system or how it works?

Answer: Almost the same as above. This is the really great part. They will never email you with any questions...they come straight to me and I do all the answering for you. I will actually do my best to close the sale on your behalf. I will do the work and you will make the money. I never get a penny...ever!

Question: So how long will it take me to set this up?

Answer: From hitting that payment button to filing out the simple form with your [Paypal](#) or [AlertPay](#) email address will be less than 5 minutes. From there, I will have your website live and online within 24 hours.

Typically, I will have your website live in a matter of hours, but sometimes, due to the volume of orders, it may take a little longer as all websites are manually made active.

I think 24 hours or less (**guaranteed**) is a short time to wait for a turn-key **business** that will pay you over and over again almost effortlessly.

NOTE: To make this process more streamlined and to get your website online quicker, we ONLY use domain names registered through GoDaddy. It's simply too time consuming to learn the many different back-office control panels of the countless host providers out there to be efficient.

I do personally host your website, (ad free) for life. There is a **one-time \$10** setup and you don't pay that until you get to the members area. **You just need to purchase your domain name through GoDaddy.**

Question: No way, I still can't believe this is real!

Answer: OK, why don't you email me with your questions and see for yourself that there is a real person ready to help behind this idea. My email address is LaurynHerbert@EffortlessWeb-CashFormula.com or LaurynHerbert@gmail.com.

Question: It sounds like it's probably a good deal but I'm going to have to think

about it as I really don't completely understand it all yet.

Answer: Thinking about it is good. I often even “sleep on something” overnight if I have questions but let me take a minute and give you a quick summary that might make this whole thing easier to understand.

Question: Why have I seen a few products that seem to be exactly the same as EffortlessWeb-CashFormula?

Answer: It has come to our attention there there are 2-3 copy-cat programs with strikingly similar setup (ebook and all) as EffortlessWeb-CashFormula. There is even someone who has copied our program word for word. Unfortunately, these are the type of people that give Internet Marketing a bad name.

You can be sure that if their willing to boldly steal our system and try to convince you that it's theirs, (I guess I can't blame them – the system works), then you can be sure they will hustle you on any level they can.

I am dealing with these copy-cat imposters.

There is only one **EffortlessWeb-CashFormula** and there is only one product in this industry that continually delivers the level of ongoing customer support and training that steadily puts real money in the pockets of thousands of its resellers – and that's EWCF.

The Original Turnkey Money Making System

Selling on the Internet is hard. There is a lot of competition and many of those competitors are very experienced and have deep pockets for advertising.

Giving something away for free, especially something like a book on how to make money is easy.

(You still with me? Something HARD vs. Something EASY)

Many people will take you up on your offer for this free book on how to make easy money online and then will be exposed to this simple system, where they will not need to create or even upload a website, do not have to worry about products or delivery, do not have to deal with any customer support issues and they receive 100% of the money – no splitting with anybody.

Also, they receive a collection of software, ebooks and marketing tools that are currently being sold online for over \$1000 and this has to be a great deal for them even if they end up personally using only 2 or 3 of them.

Finally and very important is you receive my Marketing Guide and training materials, which are packed with information on how to use no-cost and low-cost methods to drive a ton of traffic to any website. This Guide alone contains some of the best information condensed (yeah, I've taken out the fluff and filler) from 4 different published ebooks that sell for a combined total of over \$150.

So, a complete turn-key online business, over \$1000 worth of Products that you can use and resell, Marketing Tools worth over \$150 and all for a one-time investment of only \$37 – a domain name purchased and registered through GoDaddy.com and my one-time setup fee to have your website displayed online and hosted for life!

All they have to do is click the “Get Me Started” link and they are in business and you have \$37 in your [Paypal](#), or [AlertPay](#) account.

Believe me --- Making money online just does not get any simpler or easier than this.

Question: OK, this sounds good, but how long will it take for me to get started? I need money right away.

Answer: A good question but almost impossible for me to answer as it depends so much on the individual. I have people all of the time that email me saying how they bought the system a week ago or 2 weeks ago and are just now looking at everything and have a question.

If you are one of those people and let the information collect virtual dust on your computer then it could be a very long time indeed before you make any money.

On the other hand, if you immediately dive in, place an ad using one of the pre-written ads from our **extensive “free marketing tools”** section of our members area on Craigslist (yep, one of the free places I love) and use my special Focus technique in your ads as taught in my Marketing Guide then you could easily have a couple sales overnight with the cash sitting in your [Paypal](#), or [AlertPay](#) account waiting on you by breakfast.

(DISCLOSURE: The focus technique mentioned above is taught in my Marketing Guide which you will receive and will at least double the response you get on any ad you place anywhere online for anything – GUARANTEED. However, you need to know that it will cost you approximately \$10 a year for unlimited use which is paid to an independent 3rd party, not me or one of my members.)

Question: What if I buy this and then need some help writing my ads or something like that?

Answer: The Marketing Guide and my *New Strategic Marketing Plan* includes suggested ads that have already been tested and proven to be very effective

and all you really have to do is copy and paste. However, I am usually pretty close to my email on 6 days of the week (never on Sunday) and I'm always ready to help and give suggestions on any marketing challenges you may have.

Question: OK, I believe you. This really is the best thing I've ever seen. I'm still in shock but I'm not going to waste another minute...how do I get started?

Answer: All you have to do is click on the "Get Me Started" link below and you will be done in just a few minutes.

You will be amazed how easy and simple this is but remember that I am personally only an email away if you have questions or need help.

Lauryn Herbert's Team; She is wonderful on her prompt emails. Lauryn is a good coach and I can feel the sincerity in her emails because she will try to understand where we are at with things when we are a new beginner like me.

Thanks,
Michelle Miller – Seattle, WA

If you are still not sure if this is the right thing for you, then go ahead and read this ebook again. Sooner or later you are probably going to realize that this is flat out the easiest way to generate some fast, extra cash that you will ever find.

That's all there is to it.

Click that link below and let's get you going and making some MONEY...

To your success,

Lauryn Herbert

Lauryn Herbert

(The products your are buying are listed below)



**The Products You Are Buying Are Listed Below
But View Your Bonus Products First!**

Click Link Below

(Clicking below link will take you back to homepage – simply scroll down to purchase)

Get Me Started Now

You will receive the Full EWCF Package with all **28** products listed below along with Unlimited Resale Rights, FREE affiliate website to receive 100% commission on all your sales and lifetime support for only \$37

Agreement: By completing the order you agree to the following – This ebook is selling a package of Internet Marketing Tools (the 28 ebooks) at a price of \$37. There are no refunds and all sales are final. You also recognize and agree that you are not paying for a business opportunity or “make money” program. The ability to resell the products at 100% commission payout and to use the EffortlessWeb-CashFormula is just a FREE bonus added as an incentive to your purchase.

Your 4 (we've added one additional) BONUS OFFERS – TOTALLY FREE WHEN YOU ORDER FROM ME ARE BELOW

7 Ways To Get Completely Free Traffic

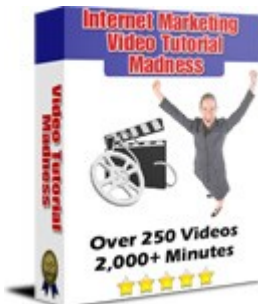


Traffic, traffic, traffic.

Web traffic makes the world go ‘round. We all want it. We all need it. So, let’s go and get it!

All 7 of the ideas listed are effective methods of traffic generation that will also help you to be seen as more of an expert in your field.

Internet Marketing Video Tutorial Madness

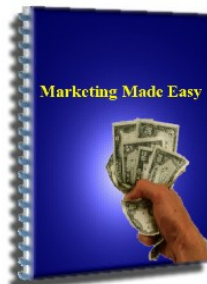


Featuring more than 250 easy to follow, informative, pleasurable to watch and listen to videos of down to earth and practical tutorials on:

How to Start, Explode and Perfect Making Money On The Internet

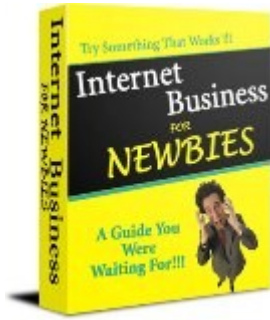
Watch Step-By-Step Video Tutorials That Will Show You Exactly HOW TO DO EVERYTHING ONLINE...

Marketing Made Easy



A 50-plus paged report written by me personally and packed full of useful information that's guaranteed to stuff more money into your pocket in less time.

This Special Report Is Available No Place Online Except Right Here In This Ebook!

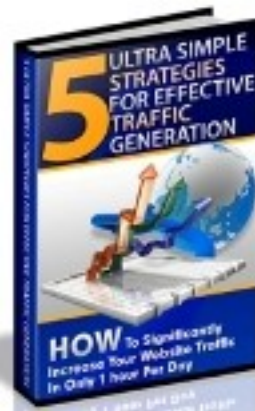


Internet Business for NEWBIES

So you've decided you want to make money working from home running your own online business. Now what? This guide will get you started in no time. A must have for anyone considering running their own business from home.

A great compliment to your new EWCF business.

YOUR 28 PRODUCTS ARE BELOW
That's 65% more than I've ever offered before!



5 Ultra Simple Strategies For Effective Traffic Generation

Learn a Simple Step-By-Step System That Shows You Exactly How To Easily Generate Hoards of Targeted Traffic To Your Website... In ONLY 1 Hour per Day...?

Value \$97

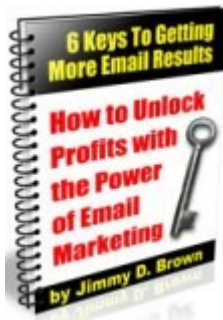
6 KEYS TO GETTING MORE EMAIL RESULTS

How to Actually Produce Profits By Using the Power of Email Marketing

The "6 Keys" special report, by Email Marketing Expert, Jimmy D. Brown, is perfect for Internet Marketers of all calibers; Newbies, Intermediates, Advanced.

In this 26-page, PDF format, "6 Keys" report you will discover:

- How to deal with spam filters and other potential email dangers
- How to increase your ROI of time, energy, effort and money
- How to practically force your list members to take action



- Secrets of trying different offers
- Secret advertising tips
- And much more!

Now you have NO more excuses! Now it's time for YOU to join the rest of the successful email marketers and finally start reaching your goals.

10 Ways to Write More Effective Ads

*Covers All The Bases From The
Headline To The Closing*



The 10 easy to follow, sales copy strategies revealed in 10 Ways To Write More Effective Ads are time-tested and known to be effective. You may be surprised but sometimes a little tweak here or there is all that is needed to increase response rates dramatically. You'll quickly learn how to put whats wrong right and how to make whats working already into overdrive...

This is a fast reading, fluff free and profit boosting guide that will help you turn that trickle of sales into a flood.



20 Surefire Techniques To Insure Your Website Explodes

Discover why certain selling methods and techniques are so vital to your online business...And how easily you can implement many of them into your everyday sales efforts. They've Never Been Known To Fail!

* One of the biggest problems that affiliates face is the lack of training in knowing how to build their business and how to drive traffic to their sites. This e-Book will help you to solve those problems.



3-Minute Headline Creator

Type a few words, push a button and instantly get headlines that sell like crazy!

What is the #1 most important part of all your marketing on the Internet?

It's your headline!

Think about this for a minute. How do people reach

you on the Internet?

What makes your reader click over to your web site or read your email message?

It all points back to your headline!

Your headline WILL only work as well as you program it to!

Become A Master Affiliate Marketer

How to make a killing selling other people's stuff online

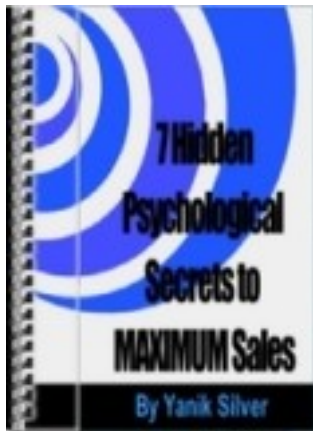


Become A Master Affiliate, Quit Your Slave Wage Day Job- and Let A Nice Residual Income Make All Your Dreams Come True

The income, job security, and added perks that used to come with working for a great company have been steadily declining World Wide! People are lucky to have jobs these days!

In fact, 9 out of 10 family's have to work two jobs in order to make ends meet. This isn't a choice, it's a necessity – and that's still not enough in many cases.

Take your income into your own hands! Start working from home right now as an Master Affiliate Marketer!



7 Hidden Psychological Secrets to Maximum Sales

Yanik Silver, reveals how to increase sales through seven little-known secrets.

Discover the #1 trigger behind high sales conversions and uncover the single most powerful word that gets people to take action.

In addition, discover: the amazing secret of how one simple strategy saved a store from bankruptcy. Find out what a *"damaging admission"* is and why it will increase your sales.

Find out how a man went from making \$0 to \$51,351.94 in just 6 1/2 months!



Offline Marketing Strategies for Online Business

Warning: If You're Not Advertising Your Website Offline Now, You'll Hate Yourself When You Find Out How Easy It Is To Boost Your Profits!

"Are You Ready To Boost Your Business (And Profits) To A New Level With The Proven Advertising Tactics You've Been Ignoring?"

The Truth Revealed: You Don't Have To Be An Advertising Expert To Start Promoting Your Business In Print, TV Or Radio!

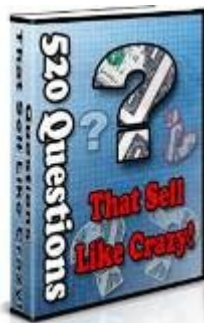
If you haven't been advertising offline, you've been leaving money on the table!



Forum Secrets How to Make Money With Every Post

Discover How You Too Can Instantly Accelerate Your Site's Popularity And Forum Membership Through The Roof With Brutally Effective Tactics That "Average Internet Joe's " Are Using To - Quickly and Easily Fire Up Their Communities, Boost Their Profits, And Explode Their Traffic...

520 Questions That Sell Like Crazy!



This ebook is a massive collection of MAGIC questions that will grab your prospect's attention, INFLUENCE them to visit your site and PERSUADE them to buy your product!

It's the perfect reference if you're selling products or services to regular consumers, business owners, auction buyers and sellers, marketers, entrepreneurs, MLMer's, affiliates, web masters, executives, investors and opportunity seekers and anyone else! The uses are endless!

Use these persuasive questions for almost anything...

Viral marketing Values

Increase your business on a shoestring budget



Who Else Wants To Spend Less and Earn More Using Free and Low Cost Viral Marketing Website Promotion Tactics?

Let's get right to the point - okay?

How would you like to roll out a no-cost low-cost marketing campaign today - just one time - for any offer you choose - start seeing results quickly - and still see results coming in from that campaign 6 months - 12 months - even YEARS from now with no further effort on your part?

Sound too good to be true? Well - it isn't!

That's How Viral Marketing Works

A well planned viral campaign will run through the Internet like a cold in a kindergarten.

Instant Video Suite

I think this is one of the few things that all of the "Gurus" agree on -- that

Video is the marketing tool of the future and at some point you will want to be using this on some of your sites.



Value \$197



30 Days to Internet Marketing Success

This 2-volume e-book has become a runaway best seller ever since the first day it launched - hailed as the best compilation product of experts ever seen.

Value \$97



Auto-Responder Unlimited

Use this tool to develop unlimited sequential follow-up email campaigns without the expensive monthly fees of some services or the high cost of other autoresponder software.

I use it to send all of my follow-up emails. Why pay \$20 a month to use Aweber?

Value \$49

Create Custom Software

Finally Revealed: The secret of creating custom software for niche markets that NEED your products and will pay well to get 'em – much easier than it sounds but your buyers won't know that!

Value \$29



Write Killer Sales Copy

Learn how you can write your own sales letters, websites and emails that suck cash like a Super-Charged Hoover.

Value \$49



Dominate The Search Engines

Amazing secret discovered by California computer nerd who takes any website and skyrockets it to the top of the search engine listings!

Value \$49

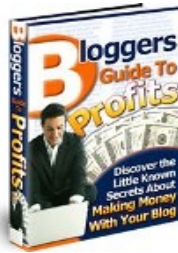




Super Cash from eBay

Give me 30 minutes and I'll have you ready to start your own eBay empire, sell dozens of items each day and claim "Super-Seller" status!

Value \$45



Blogging to Profits

Harness the power of blogging to mass-market your sales message to thousands of (Loyal) readers who build your sales base from the ground up?

A Perfect fit to the Effortless Web Cash Formula.

Value \$47



How to Start a Membership Site

Trust me; membership sites are great for ongoing passive income while building a ton of loyal followers that will buy from you forever.

Value \$97



Ever Heard the Money is in the List?

Grab this video enhanced crash course in email marketing and discover the real secrets to a lifetime of maximum profits!

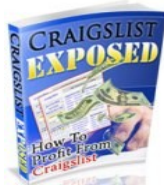
Value \$67



Resell and Grow Rich

Discover how you can increase your e-book up sells, build expert status, increase quality leads and grow your residual income EXPLOSIVELY with Resell Rights!

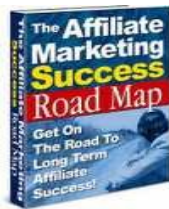
Value \$37



Craigslist Exposed

Craigslist is probably the strongest free advertising site on the web and can be a fantastic tool for advertising and promoting your business. If you learn to use it correctly, you can put your profits into overdrive!

Value \$17



The Affiliate Marketing Success Road Map

Discover The Simple, Proven And Effective Methods To Becoming A Successful Affiliate That Actually Work!

Value \$47



Create Your Own E-book Without Ever Writing A Word

Stop struggling trying to write profitable e-books yourself, especially if you hate writing! You can now create your own e-book without ever writing one word!

Value \$67



Tube Traffic

Here's How To Get Unlimited New Visitors To Your Websites Without Paying A Penny Using Free Online Video Sites Like YouTube.

Value \$37

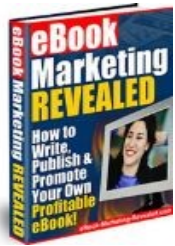


Create Hot Products Fast

How to create a line of hot-selling, highly profitable online products quickly and easily - even if you have no prior product-creating or writing experience at all.

Value \$47

E-book Marketing Revealed



Here's how you can dive inside the Top-Secret Files of an e-Book marketing wizard, and 'steal' his very best strategies for pumping out money with super profitable Money-Making e-books In Record Time!

Value \$27

Whew!! Anybody that can't find at least a couple hundred dollars worth of useful products and value in that package must already have one of the biggest libraries on the planet and can't possibly be a newbie!

28 Products worth slightly over \$1,000 – most with full Resale Rights so that you can sell them anyplace you want for any price you want.

HINT: You could sell even 1 copy of each for a piddling \$5 each and would have more than doubled your money on this investment.

Well, that's it. I hope to personally be working with you soon, as I truly enjoy helping new people get their "feet wet" and start making money online and I know you will never find an easier or simpler method than this EffortlessWeb-CashFormula to get you started as a successful online marketer. – Lauryn Herbert

Click Link Below

(Clicking below link will take you back to homepage – simply scroll down to purchase)

Get Me Started Now

You will receive the Full EWCF Package with all **28** products listed below along with Unlimited Resale Rights, FREE affiliate website to receive 100% commission on all your sales and lifetime support for only \$37

Just in case you forgot where this all started...

This is a very easy way for you to make extra money when you need it the most.

- You won't need to upload your own website because **I personally setup and host your website** for you.
- **Exclusive video tutorials** that will teach you **step-by-step** how to **put money directly into your pockets** in hours.
- You **never have to talk to anyone** by phone or in person.
- You don't have to join any type of program.
- **Cash is deposited instantly** into your account - no waiting for commission checks or some company to pay you.
- You'll **Keep 100%** Of The money You Receive.
- There are **no marketing expenses** required.
- You **won't need to sell your car, rob a train or drain your bank account** to get started and bringing in the cash.
- You can be totally **"up and running"** in less than 24 hours (often within just a couple hours) and can expect your first cash deposits in less than 48 hours.
- **Free marketing tools** that can quickly get you earning money.
- You **only need a domain name** registered through GoDaddy.
- **New for 2010:** The Official EWCF Strategic Marketing Plan